

SHELL ROTELLA® MECHANIX® GLOVE PROMOTION



CONSUMER OFFER*

Receive a pair of Mechanix® Gloves, with the purchase of a Shell ROTELLA® T6 Full Synthetic or Shell ROTELLA® T5 Synthetic Blend Technology heavy duty engine oil change (minimum 35 litre oil change), while supplies last.

TARGET

Consumers with Class 6 - Class 8 trucks who purchase a Shell ROTELLA® T6 Full Synthetic or Shell ROTELLA® T5 Synthetic Blend Technology heavy duty engine oil change.

TIMING

Offer valid from April 1 through April 30, 2016

SUPPORT MATERIALS

- Poster
- Counter Card

BENEFITS FOR THE PARTICIPATING LOCATION

- Take advantage of strong brand support with no additional cost to you
- Opportunity to up-sell the customer to a synthetic motor oil change service



PARTICIPATING LOCATION OFFER

- Service Incentives for selling qualifying heavy duty engine oil changes
 - Shell ROTELLA® T5 Synthetic Blend Technology = \$5
 - Shell ROTELLA® T6 Full Synthetic = \$6
- Service Incentive Tracker Form

TIMING

SPIFF offer valid April 1 – May 31, 2016
Please see key dates below:

SPIFF Promotion Starts	04/01/2016
SPIFF Promotion Ends	05/31/2016
Reimburse Claims Received By	06/30/2016

STEPS TO REDEEM SERVICE INCENTIVE AND COUPON REIMBURSEMENT

- Complete Service Incentive Tracker
- Attach copies of all invoices from qualifying purchases
- All documentation must be received by June 30, 2016:
Shell ROTELLA® "Mechanix Promo"
P.O. Box 26020 Churchill,
Mississauga (Ontario) L5L 5W7

Or visit ShellRebateCenter@calltsc.com

Promotion and terms subject to change.